



WHAT IS NEW WITH K. BOYER PHOTOGRAPHY SCHOOL PORTRAITS?

We have spent the summer working on a new ordering system for School Portraits and we are so very excited to roll out these changes, updates and improvements! We take security and privacy very very seriously and these website changes will dramatically improve our customer's experience, privacy concerns and cyber security by providing each family with a unique ID code for accessing their images.

- **FREE SHIPPING** to the school within the first 14 days (optional direct ship available / will incur shipping fee) Images will be delivered to the school and handed out in homeroom.
- **DISCOUNTS** available if ordering within the first two weeks (plus no shipping! WOW!)
- **SUPER EASY ORDERING** and website navigation! Streamlined, simple and intuitive!
- **A LA CARTE** orders available during the first 14 days - After 14 days, they will be available as a package add on's
- **DISCOUNTED DIGITALS** can now be added to a package order! Want prints AND a digital image? Now you can add the digital for \$20 when you order certain print packages! WOW
- **EMAIL NOTIFICATIONS:** Families can receive an email notifications when the gallery is ready for viewing
- **QR CODES:** We have an exciting new option that allows individual galleries per child rather than seeing everyone's photo from the class and / or school. This is a huge benefit for privacy and we are excited to roll it out this year. We take privacy concerns seriously! Each child will receive an individual access code.

With this comes a QUESTION for your school. You have a choice about how to share the gallery log in information for each child. Your options are:

- 1). In the required CSV File with student data (name, grade, teacher etc.), also provide each family email address with the CSV list and K Boyer Photography will email families and let them know when the images are ready for viewing and ordering.
- 2). We give the school the individual, unique QR code slips and the school will send it home after picture day.